

Summer 2017

Entrepreneurship Minor – Experiential Requirement Options (3)

Option 1: Entrepreneurship Study Abroad in China and Taiwan **(ENT3600/ENT3190 – 3 hours)**

*"The focus of this program is on international entrepreneurship. We will visit new ventures and collaborate on projects with Chinese students in **Wenzhou (the most entrepreneurial city in China), Shanghai, and Taipei (Taiwan)**. Future internship opportunities may be provided by the new ventures we will visit.*

This study abroad program can be taken as an elective course toward the minor in Advanced Entrepreneurship or Entrepreneurial Studies. Students can choose to take this trip as either ENT3190 International Entrepreneurship or ENT3600 Entrepreneurship Study Abroad to fulfill requirements according to their Program of Study. Students who have taken ENT3190 may also take this trip as an Experiential Elective toward their ENT minor."

Dates: May 17th – 30th, 2017

Benefits to Students:

- Build a global network of Chinese students, American expats, and more!
- Visit companies, student startups and incubation centers.
- Internship opportunities in Shanghai and Wenzhou
- 3 credits toward the entrepreneurship minor (COB students)

Cost: \$3,556 (including \$300 deposit at registration)

Registration: Students interested in the entrepreneurship study abroad program should contact Dr. Dan Hsu (hsudk@appstate.edu) for more details about the program and for information on the application process. Space is limited. If interested, see Dr. Hsu ASAP.

Option 2: Entrepreneurship Internship (ENT 3900 - 6 Credit Hours)

“ENT 3900. Internship (6). SS. A full-time work experience for ten weeks (400 hours) to provide an in-depth practical experience that is related to the student's studies in entrepreneurship. An internship may be completed during the summer term between the junior and senior years of study. Prerequisites: admission to the Walker College of Business and permission of the department faculty advisor and COB internship coordinator. Graded on an S/U basis”

Learning Objectives: An internship experience provides the opportunity to “learn by doing”. Students will learn from others and will learn on their own. This is a time-intensive course experience that requires considerable commitment and passion on the student’s part. Students will work with their internship faculty advisor to develop educational objectives related to their specific internship opportunity. In addition, each student completing an entrepreneurship internship can expect to:

- Apply their education in a real-world entrepreneurial setting.
- Address any major gaps in the fundamental knowledge and skills they need to recognize and exploit opportunities related to their career and degree choice.
- Transition to an active, self-driven style of entrepreneurial learning.
- Develop a professional network.
- Explore the work environment and culture of the organization.
- Complete required job duties related to entrepreneurship.
- Learn key fundamentals of professionalism in business environments.
- Enhance communication skills.
- Gain experience in skills which are essential to entrepreneurial success.

Academic Credit and Grading: Each internship earns 6-hours of credits and can be paid or unpaid. Entrepreneurship Internships will be graded on a “Satisfactory/Unsatisfactory” basis. Students may only complete an internship AND an additional course during the first summer session if the student has a 3.0 GPA or above AND requests an overload on Appalnet. Please check the University summer coursework policy if you plan to take additional courses over the summer.

Methods of Evaluation:

- 1) Weekly progress reports to faculty supervisor (10 total). Weekly reports of approximately 250 words in length each will be submitted via AsULearn. Reports template is provided.
- 2) Final written report (6-10 pages) by student to faculty advisor. Instructions will be provided.
- 3) Updated resume submitted to faculty advisor at completion of the internship which reflects the internship experience.
- 4) Performance evaluation by agency contact at completion of internship. The supervisor evaluation must be completed by an appropriate and responsible management-level individual in the firm – preferably the supervisor the student worked most closely with over the summer. Some companies have their own standard evaluation forms, which may be substituted for our form, provided the same basic evaluation criteria are covered.
- 5) Completion of 400 hours of internship experience (approximately 40 hours per week for 10 weeks). Internships cannot start prior to May 4 and cannot end later than Aug. 14,

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2017.

- 6) If a student completes an internship within a 300-mile radius of the University, the faculty advisor will complete a site visit during the internship period.

Procedures:

- 1) Students are required to seek internships on their own. The BB&T Student Leadership Center (SLC) has a number of resources and provides guidance in [finding sources for internships](#). Students should meet with a representative from the SLC to prepare a resume, search, and secure an internship. Initial appointments can be made at <http://www.careergear.appstate.edu/>. Students may also go to the SLC during walk-in hours (M-TH 3:30-4:30) to check internship eligibility.
- 2) Students should talk to the Advising Office to see if earning credit for an internship is worthwhile.
- 3) After identifying an internship, the student should professionally email the faculty advisor to introduce him or herself AND submit a 1-page internship job description via email to the faculty internship coordinator for preliminary approval.
- 4) If the internship is located internationally, the student must meet with the Office of International Education at least three weeks prior to departure to discuss and fulfill the additional requirements.
- 5) After preliminary approval, the student must meet with the faculty internship coordinator to complete an internship contract, receive methods of evaluation, and develop educational objectives. The signed contract (student, company representative, faculty advisor signatures) with attached methods of evaluation must be turned in to the BB&T Student Leadership Center at least three business days prior to your start date and no later than noon on May 31, 2017. Students may not begin working until they are registered.
- 6) The SLC will register the student for class credit. The student will be able to view the course on Appalnet and pay the tuition bill.

Contact Information: Dr. Heather Dixon-Fowler (dixonfowlerh@appstate.edu)

Option 3: Entrepreneurship Practicum (ENT 4680 - 3 credit hours)

*“Engaging in an entrepreneurship practicum enables students who have developed an entrepreneurial skill set to apply the skills in one of two contexts. The student may either work on an entrepreneurial project for an existing organization or start a business for which a business plan has been developed. **The entrepreneurial project must be pre-approved by the instructor and supervised by the instructor. Prerequisite: a minimum grade of “C” in ENG 3100 or BE 3340 (business majors only).**”*

Objectives:

- To give students experience designing and implementing a major project
- To provide students with an opportunity to learn from a successful entrepreneur
- To help students develop and begin to pursue their own entrepreneurial interests
- To encourage students to make more definitive, entrepreneurial career plans

Students completing the practicum **EITHER:**

- 1) Select an entrepreneur or organization to work with, design their own project and responsibilities, and then complete the project and/or responsibilities; **OR**
- 2) Start and/or run their own business and/or complete a project for their own business. A student-entrepreneur must already have a written business plan if choosing this option.

Course Components:

- Students submit weekly activity reports via AsU Learn listing how much time they spent on their project and what they did for their project each week. A template is provided.
- Students are expected to spend at least 100 hours on ENT 4680. This target includes all time spent on the course – project work, meetings with entrepreneur, working on the case study, and project report preparation, etc.
- Students complete an entrepreneur case study (6-10 pgs) mid-way through the practicum.
- Students submit a final project report. Instructions are provided.

Additional Information:

- Students can complete their projects locally or remotely. The project is completed similarly to an independent study and students are not required to be on campus.
- Projects are not provided by the instructor. Students are responsible for contacting an entrepreneur and finding their own project.
- The instructor monitors the student’s progress, intervenes as needed, and evaluates the student’s performance.
- ENT 4680 is similar to an entrepreneurship internship in that it requires you to work for an entrepreneurial company off-campus or for your own company. It often differs in that you are able to choose your work/project in ENT 4680 – in negotiation with the entrepreneur you select and with your instructor.
- Students can complete the practicum during Summer I, Summer II, or over the course of both sessions depending on the project timeline and contingent on meeting the minimum hours (see below). However, all students enroll in the Summer I - ENT4680 course. If a student plans to finish the practicum after the end of Summer I, the student will receive an Incomplete grade at the end of the session and then the student’s final grade will be

submitted at the completion of the course.

Procedures for enrolling in ENT4680:

- Instructor permission is required to enroll in ENT4680.
- To enroll in ENT4680 students must submit a one-page project plan to insure that the student, the entrepreneur, and the instructor are all on the same page. This also helps anticipate and reduce potential problems and helps insure that the project will generate sufficient benefits for the student, the entrepreneur, organization, or own business.
- The process of creating your plan should begin with the student and his or her interests. Students: Think carefully about your interests and career plan. Then, identify an entrepreneur who could help you acquire the kind of knowledge that your career plan requires. Contact that entrepreneur and meet with him to discuss your interests and his or her needs. Based on these interests and needs, develop project idea with your entrepreneur and then select the most promising idea.
- Submit your project plan to your instructor via email. You also need to include your full name and student ID#. Once your plan is approved, the instructor will email you a confirmation that a seat has been created in the class for you. Within 24 hours of confirmation, you need to use the banner system to formally enroll in the course.

Project Plan Instructions:

Write a draft of your project plan with the following sections (numbered as below):

- 1) Name and contact information (use summer contact info)
- 2) Project Type (start your own business or help someone else's business)
- 3) Entrepreneur's (organization's) contact information (if relevant)
- 4) Company description
- 5) Project/Work description
- 6) Deliverables – tangible outputs from your project and/or work
- 7) Resource requirements (if applicable)
- 8) Timeline
- 9) Planned Benefits to You
- 10) Planned Benefits to entrepreneur/organization

Share this draft with your entrepreneur for feedback and make edits as needed. Then share the draft with your instructor via email. The instructor will then review and provide feedback on the draft of your plan if necessary. Applying this feedback, create a final draft of your project plan. Sign this project plan and submit a copy to your instructor via email. Retain the original copy.

Student-Entrepreneurs:

If you are starting a business and have a business plan, your course project in ENT 4680 can be implementing your business plan rather than working on a project for an entrepreneur. You must still find an entrepreneur to work with, but the entrepreneur will serve as the subject of your case study and perhaps mentor as you start your own business. Also, you still must prepare and submit a project plan as detailed above explaining what you will be doing for your own business. Students opting to work for their own business must also submit a business plan prior to enrollment in ENT 4680.